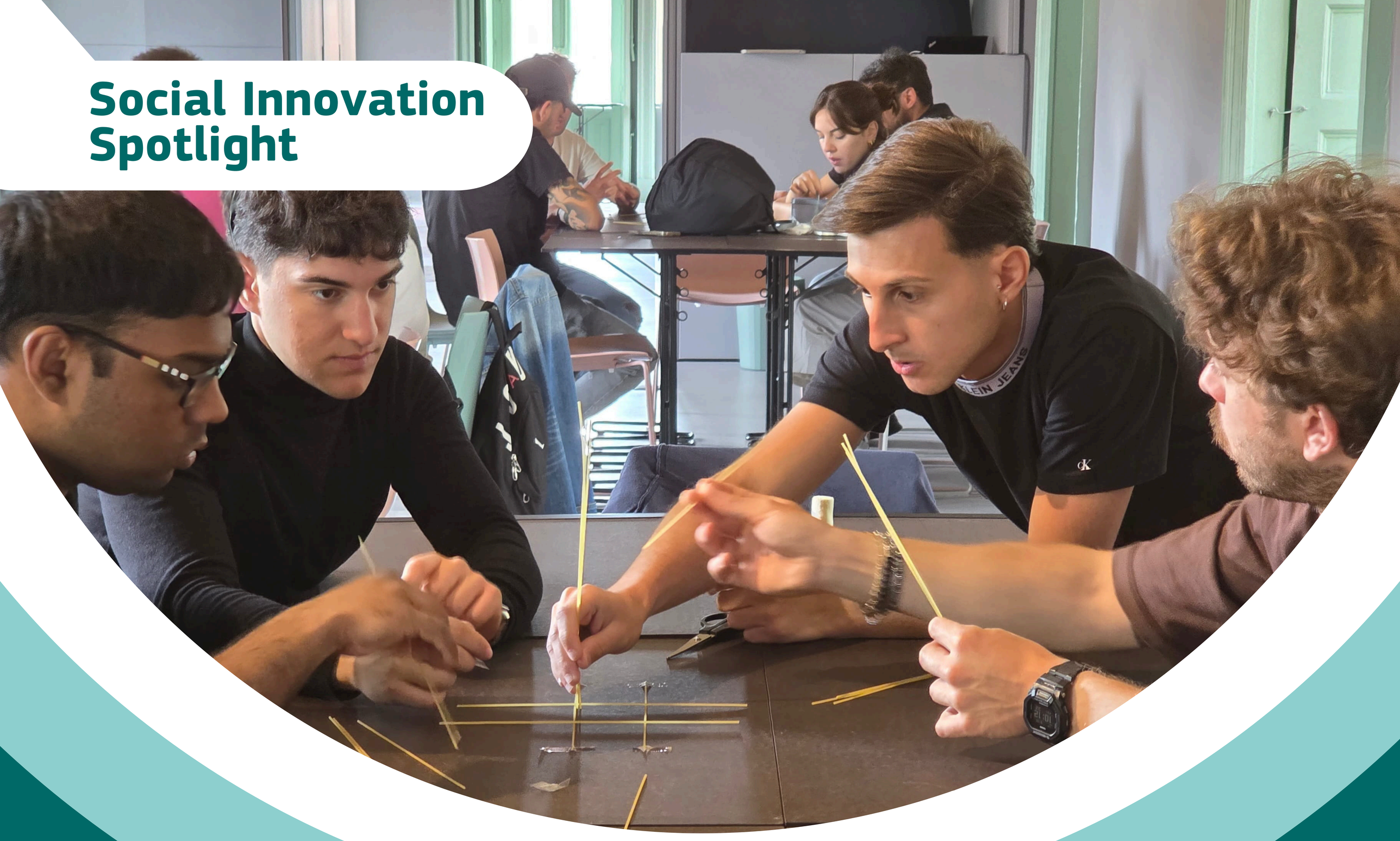
Social Innovation Spotlight



Episode 33

How to create more green job opportunities for young people

Energies with the South helps vulnerable young people build green skills and connect with employment opportunities across Southern Italy.

Co-funded by the European Union

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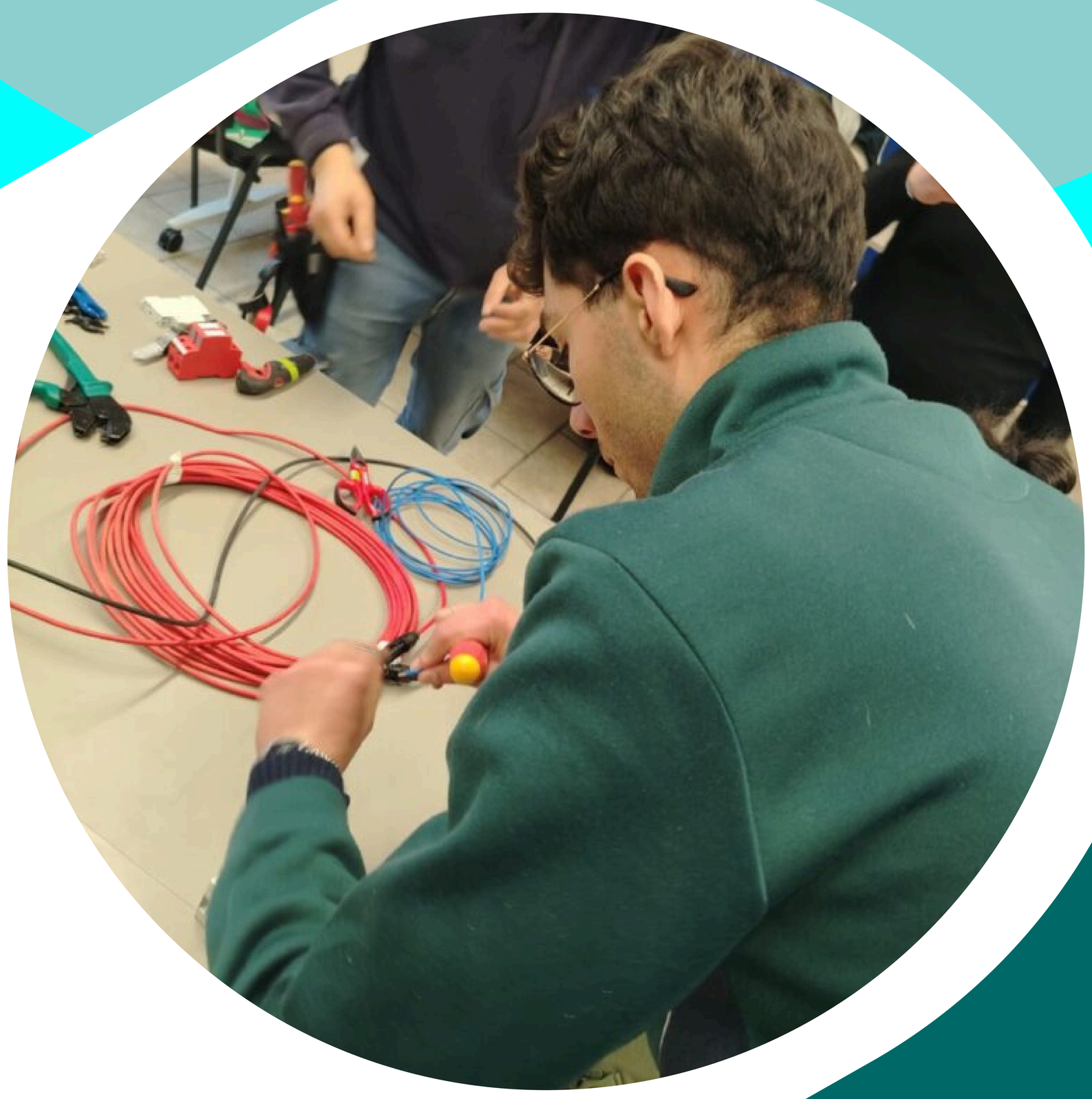
The challenge

- Youth unemployment and inactivity remain high across Southern Italy.
- Many young people lack the qualifications, guidance and support needed to enter the labour market.
- Companies in the green economy struggle to find people with the right technical skills.
- Weak connections between training providers, employers and employment services leave opportunities on both sides untapped.

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The idea

Energies with the South combines personal guidance, practical training, job support and local partnerships to help young people find opportunities and build a future in Southern Italy.



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What's innovative here?

- **Personalised support:** guiding young people through training, mentoring and finding job opportunities.

- **Green skills:** combining technical training for green jobs with soft skills and personal development.

- **Local coalitions:** bringing communities together to identify local needs and develop solutions for youth employment and sustainable development.

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Impact so far

300 vulnerable NEETs aged 18-29 targeted over three years.

Young people targeted in 4 regions: Sicily, Apulia, Calabria and Campania

Personalised support to build confidence and promote social inclusion.

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Impact so far

Certified training in renewable energy and green skills.

Employment opportunities through internships and job placement.

Training aligned with employers’ needs in the green economy.



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What you can replicate

- Explore growing industries in your area and find out what skills employers need.
- Build practical skills alongside communication, teamwork and problem-solving.
- Reach out to local businesses and professionals to learn about training and job opportunities.
- Look for internships, mentoring or hands-on experience to help turn your skills into a career.

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If this case sparked an idea, don’t let it stay on this slide.

Adapt it, remix it, and bring social innovation to life where you are.

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