

Social Innovation Spotlight



Episode 32

How to build public services around people's real needs

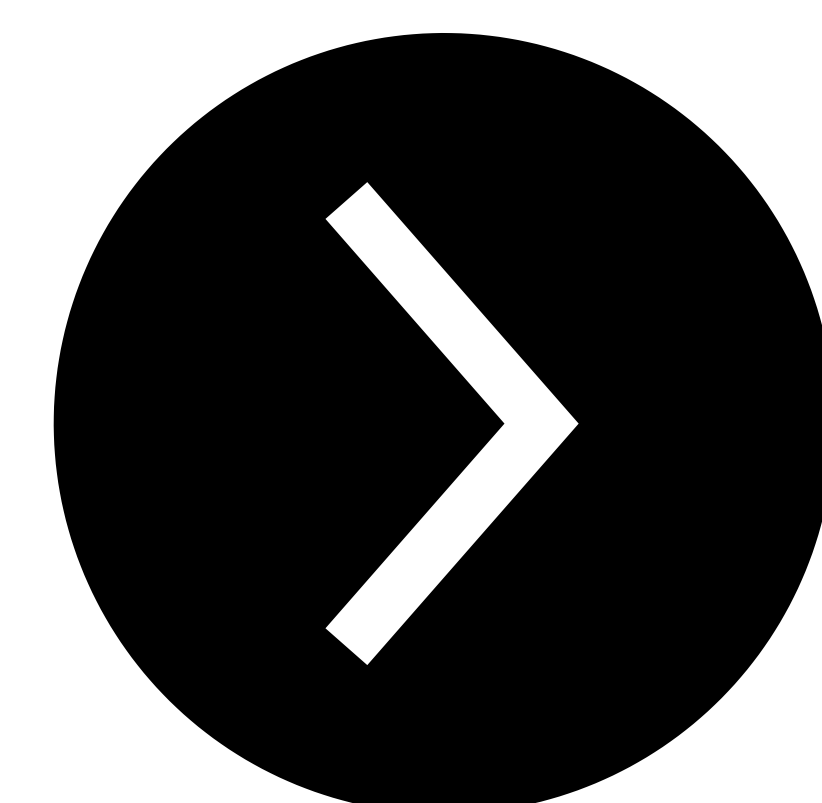
SCI2000 brings social, health, and education professionals together to provide coordinated support to vulnerable people in rural communities across Romania.



Co-funded by
the European Union

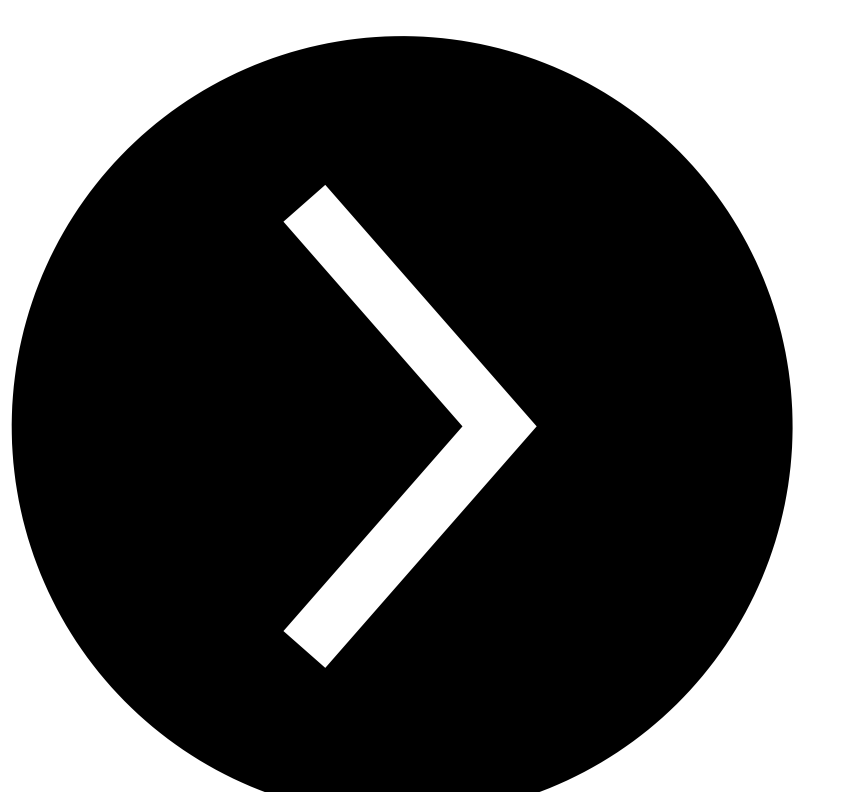
Social Innovation 
Initiative

seed2scale



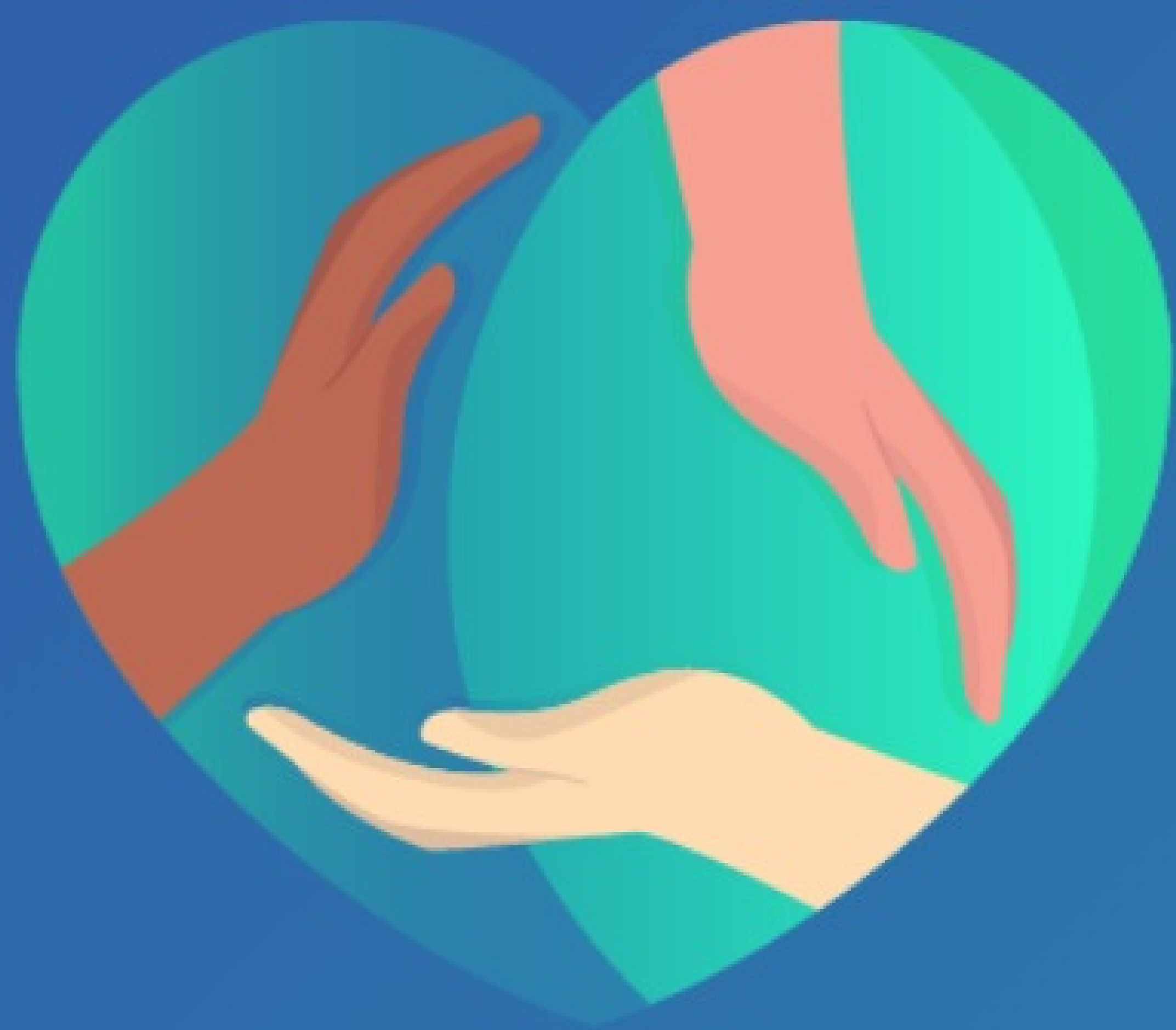
The challenge

- Vulnerable people often face several social, health, and educational needs at the same time.
- Public services are organised separately, leaving people to navigate different institutions on their own.
- Rural and isolated communities often have limited access to essential services.
- Fragmented support can address one problem while leaving others unresolved.



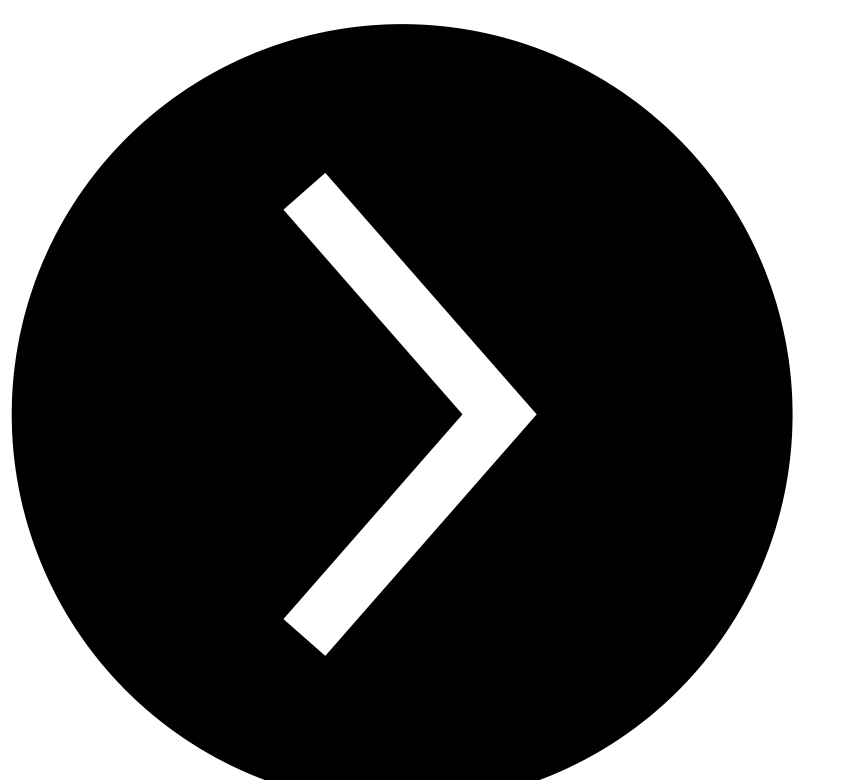
The idea

By bringing services together around the needs of vulnerable individuals, the initiative improves accessibility, coordination and quality of care while strengthening social inclusion in underserved communities.



SCI2000

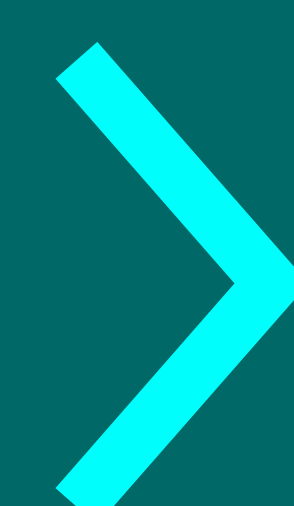
Împreună pentru o viață mai bună în comunitate!



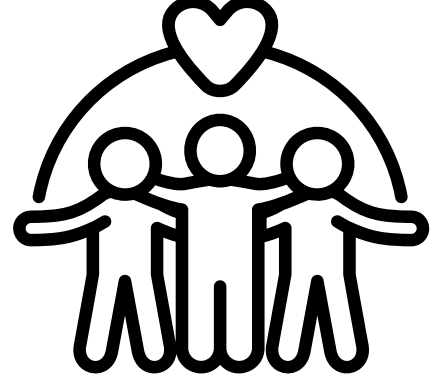


What's innovative here?

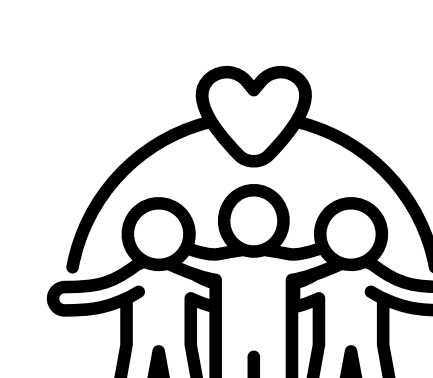
- **Person-centred:** organising support around people's real needs, not institutional boundaries.
- **Integrated teams:** bringing social, health, and education professionals together instead of working separately.
- **Local diagnosis:** understanding each community's needs before deciding what support is needed.
- **Coordinated support:** connecting different services so people do not have to navigate the system alone.

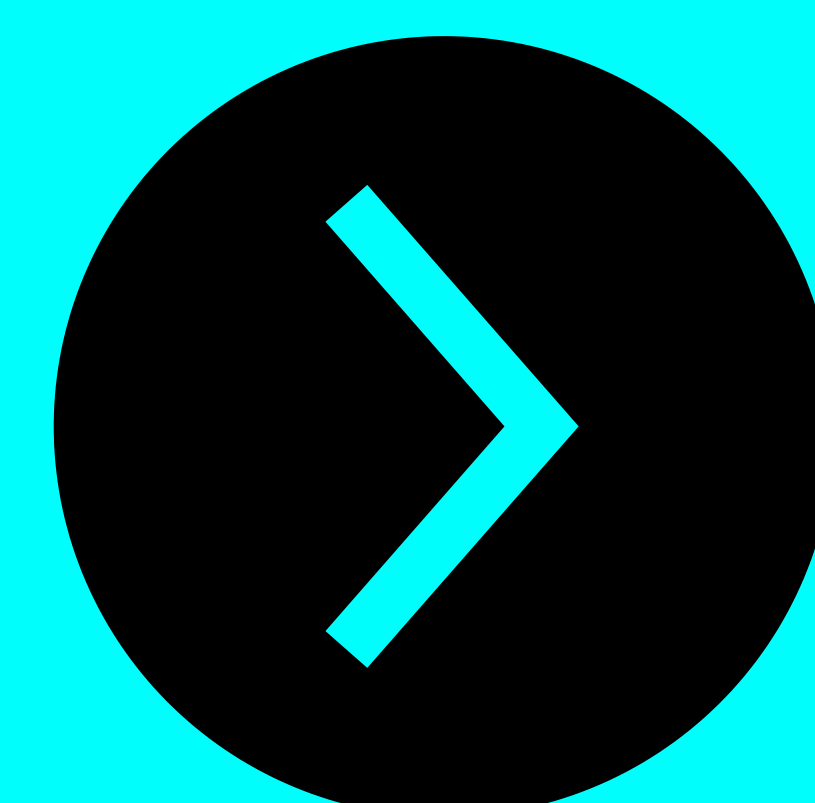


Impact so far

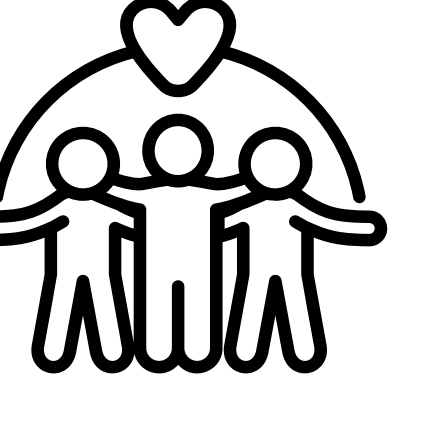
450,000 vulnerable people targeted through integrated community services. 

40,500 Roma people included among the targeted beneficiaries. 

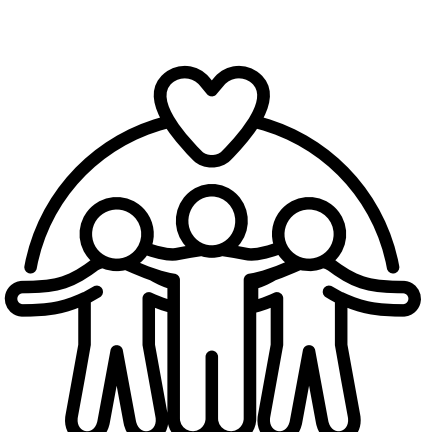
2,000 rural communities targeted with improved access to basic social, health, and education services. 



Impact so far

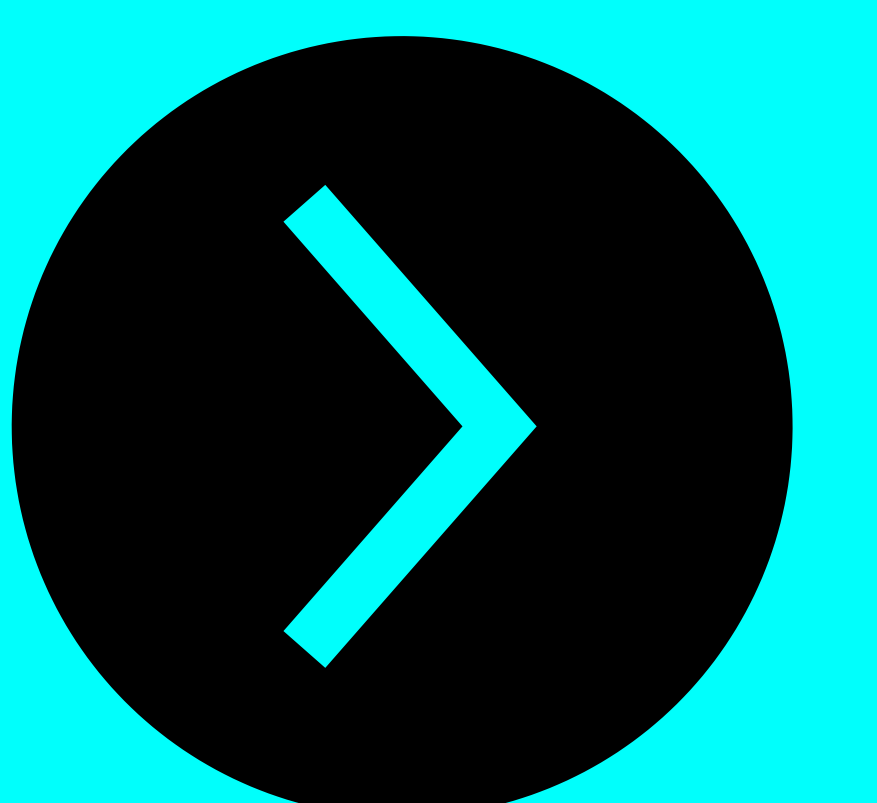
1,555 collaboration protocols already signed with rural local authorities. 

2,000 Integrated Community Teams planned across participating rural communities. 

6,373 professionals expected to obtain a formal qualification. 



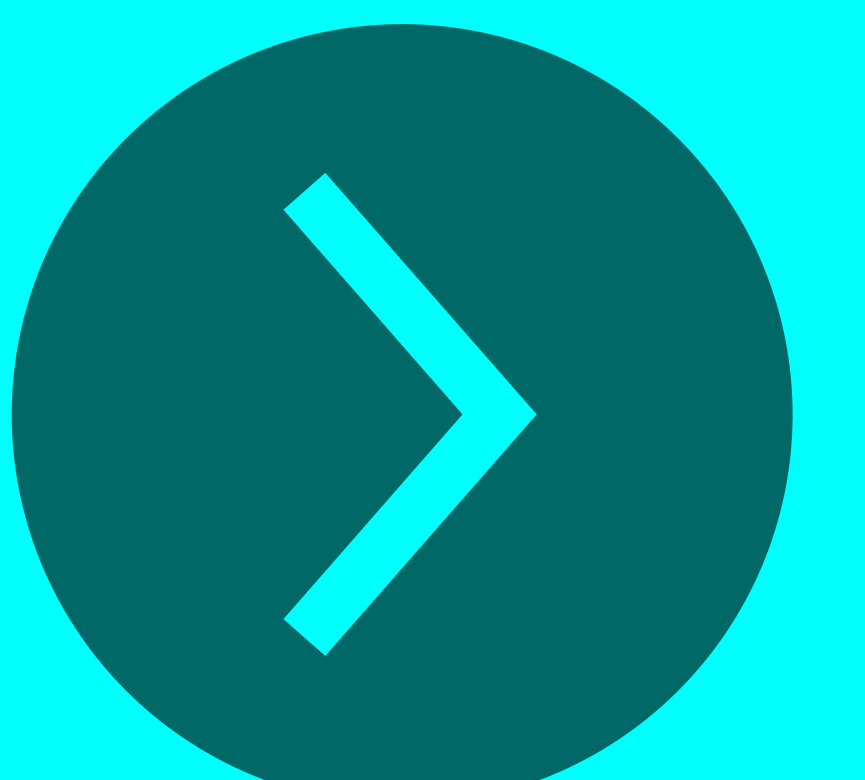
Community





What you can replicate

- Look at the whole situation when someone needs help, rather than focusing on just one problem.
- Help someone find the right support when their needs go beyond what you can offer yourself.
- Ask people what they actually need before deciding what kind of help to offer.
- Bring together people with different skills when a problem is too complex to solve from a single perspective.



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**If this case sparked an idea,
don't let it stay on this slide.**

**Adapt it, remix it, and bring social
innovation to life where you are.**

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Social Innovation Spotlight episodes



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