



Episode 31

How to turn wooden and textile waste into new products

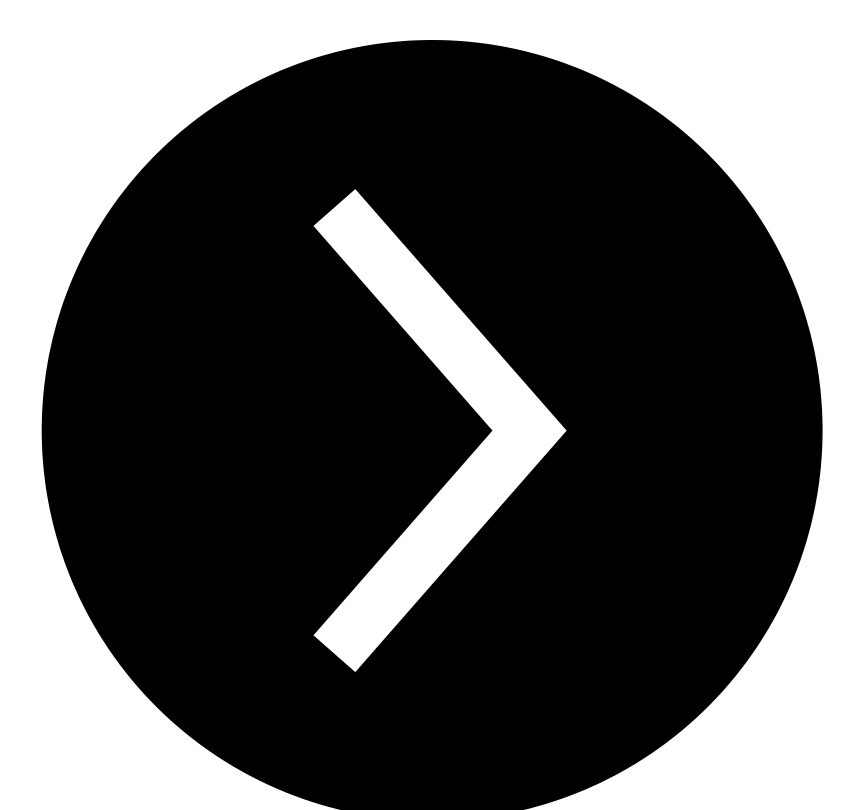
First social enterprise in Novska dedicated to reuse and repair of wooden and textile products, creating social, environmental, and economic value for the area.



Co-funded by
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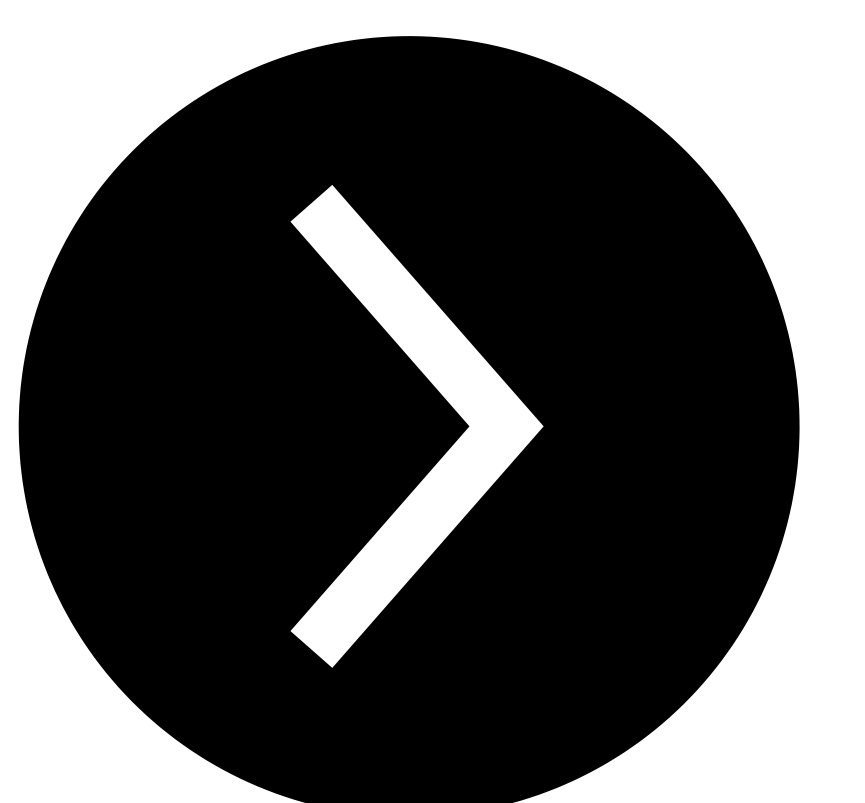
Social Innovation 
Initiative

seed2scale



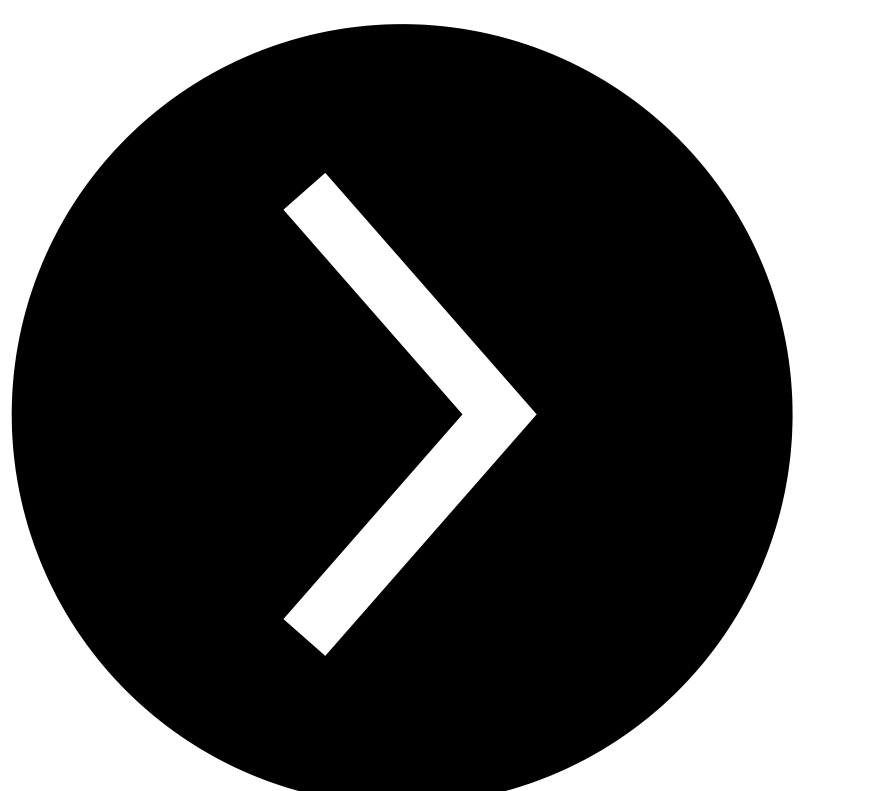
The challenge

- Lack of social enterprises and sustainable job opportunities, particularly for vulnerable groups.
- Large amounts of bulky waste, including old furniture and textiles, ending up in landfills.
- Limited repair, reuse, and upcycling services.
- No structured way to reinvest economic activity into the local community.



The idea

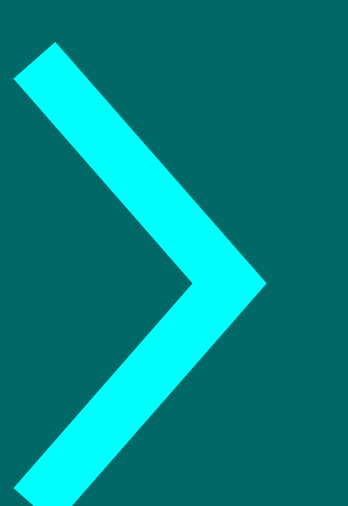
The project established Novska's first social enterprise focused on repairing, reusing, and upcycling wooden and textile products, providing repair services and custom wooden items while reinvesting its profits into community development and youth initiatives.



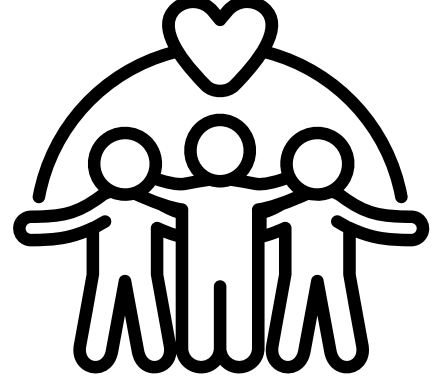


What's innovative here?

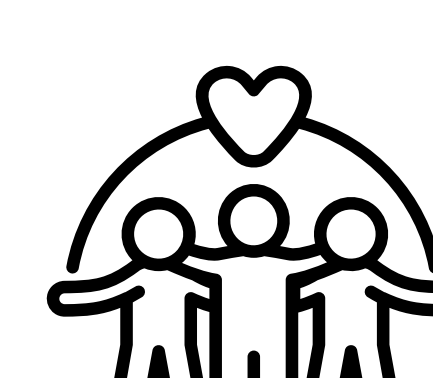
- **Circular economy:** turning discarded materials into functional products instead of waste.
- **Social enterprise:** reinvesting profits into community development instead of private gain.
- **Local skills:** creating practical opportunities in repair, carpentry, and upcycling.
- **Integrated model:** combining circular economy, local craftsmanship, and social entrepreneurship in one sustainable approach.

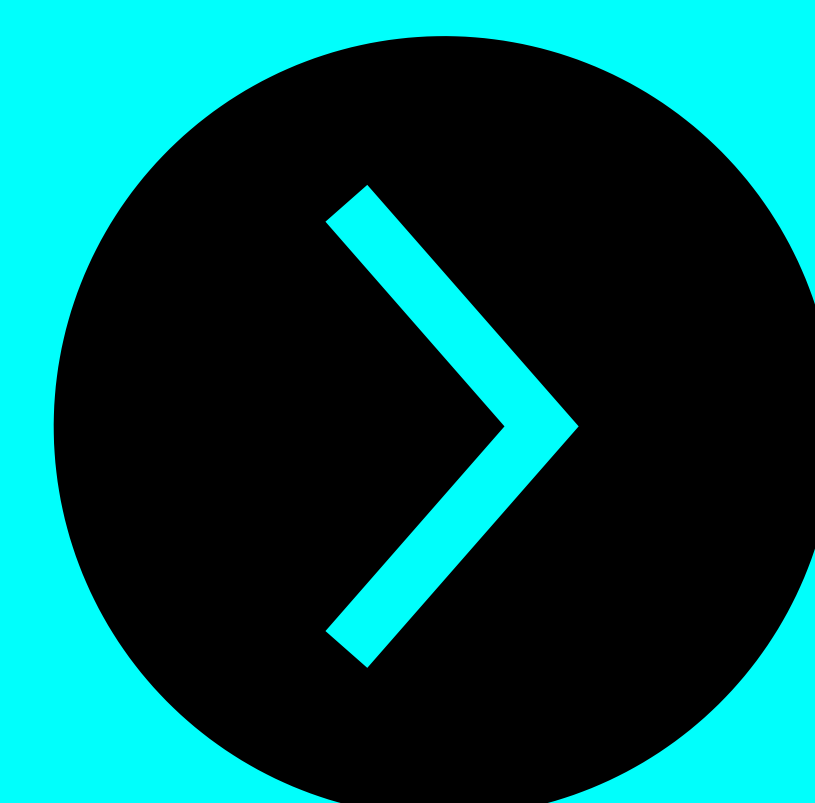


Impact so far

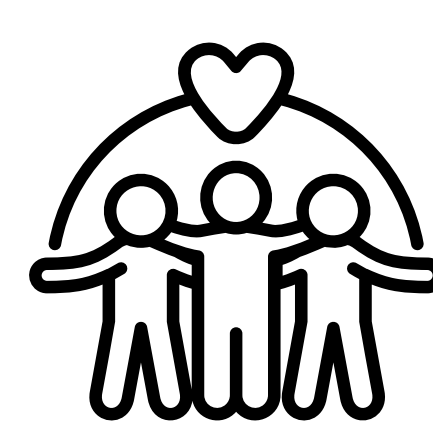
Established Novska's first social enterprise. 

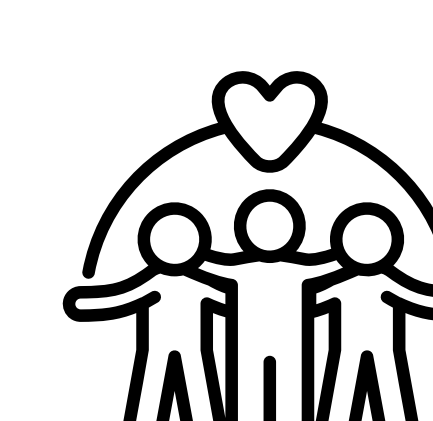
Created new repair and upcycling services for the community. 

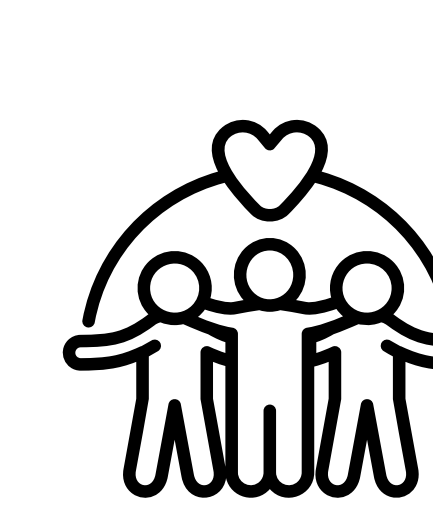
Reinvested profits into local development initiatives and youth initiatives. 



Impact so far

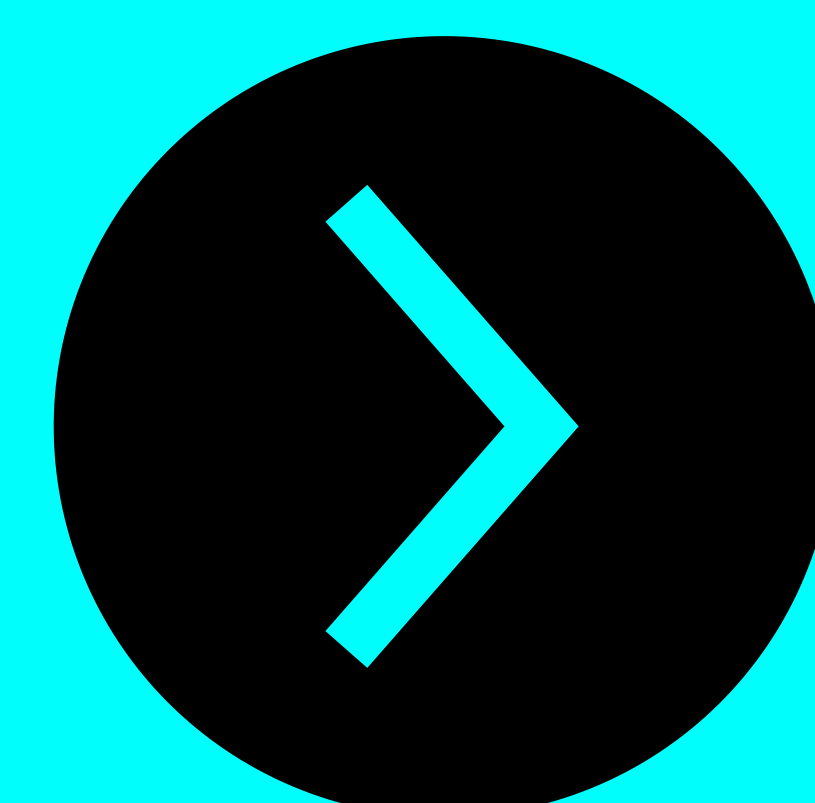
Reduced bulky furniture and textile waste. 

Extended the life of wooden and textile products. 

Promoted reuse, repair, and sustainable
consumption. 



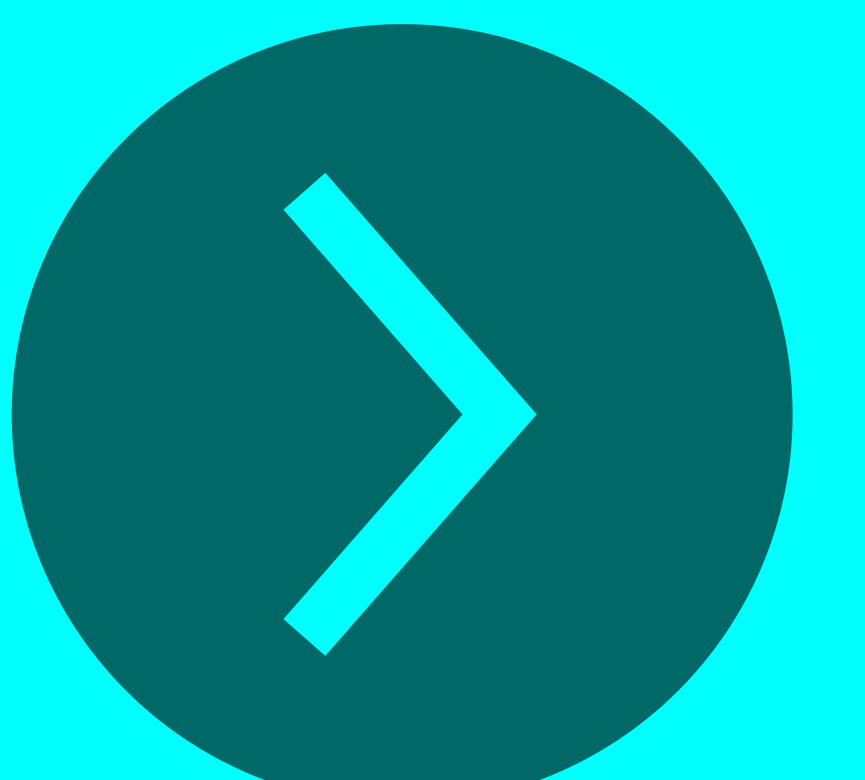
Environmental





What you can replicate

- Repair or repurpose items before deciding to replace them.
- Support local businesses that reuse materials and reduce waste.
- Learn practical repair skills that can extend the life of everyday products.
- Look for ways to turn everyday waste into something useful for your community.



Social Innovation Spotlight

Episode 31

**If this case sparked an idea,
don't let it stay on this slide.**

**Adapt it, remix it, and bring social
innovation to life where you are.**

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