

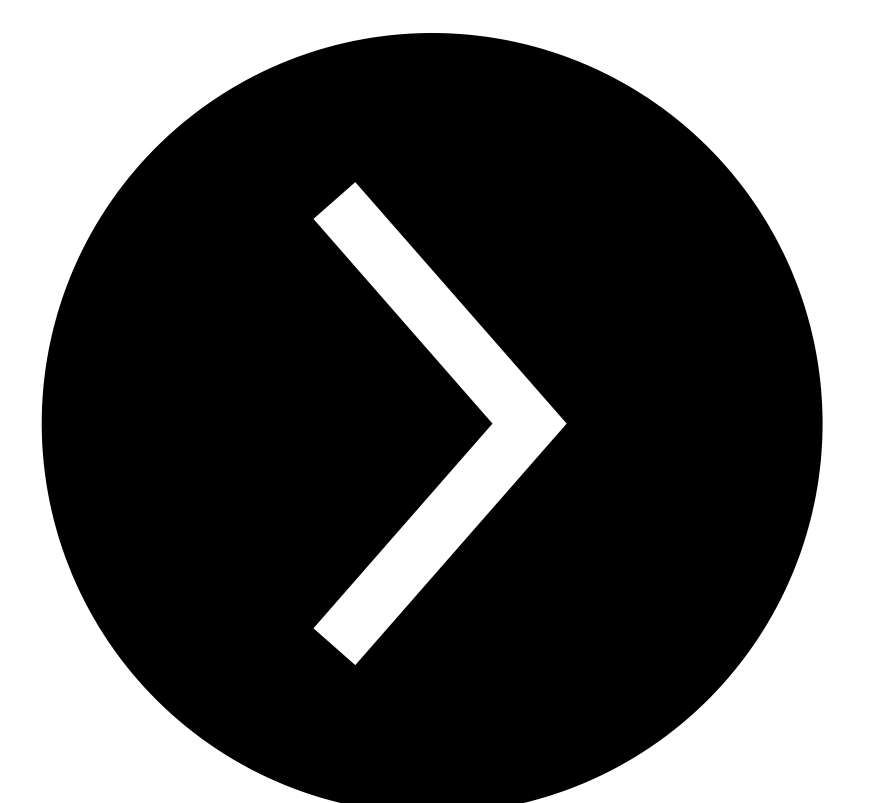
# Social Innovation Spotlight



## Episode 15

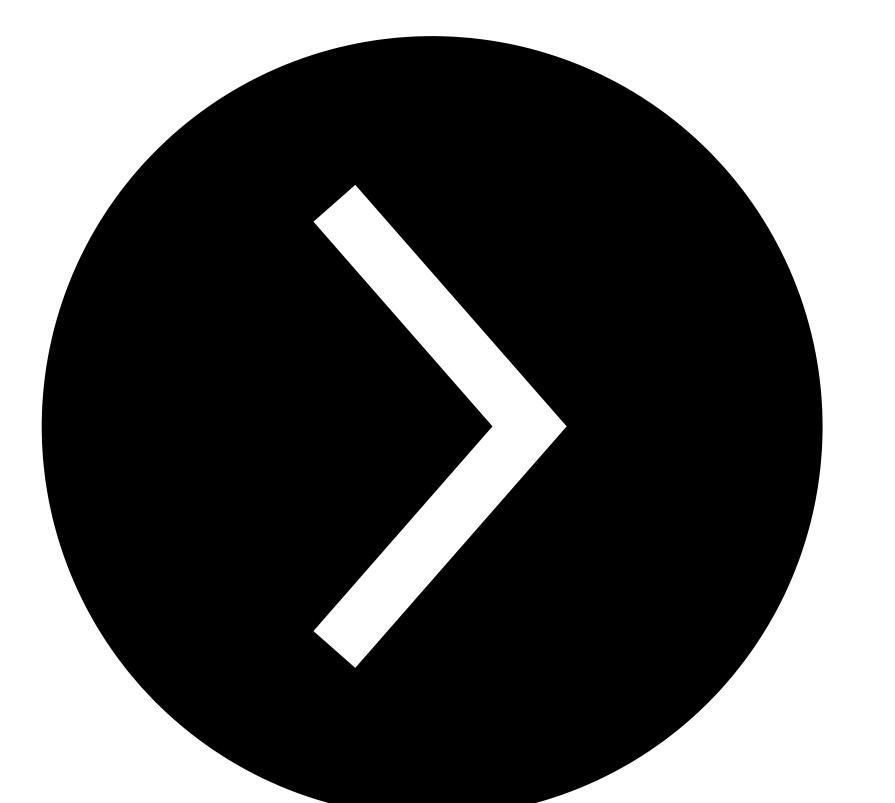
# Empowering Roma communities through social entrepreneurship

A project in Slovenia that empowers Roma community members through intensive training, focused mentorship, and skills development.



# The challenge

- Roma individuals often face social exclusion and significant barriers to entering the labour market.
- Social enterprises lack trained staff in administration, management, and marketing.
- Lack of structured mentorship and support for Roma individuals to develop and implement business ideas.
- Roma individuals experience discrimination and social isolation, which makes them invisible as economic actors.

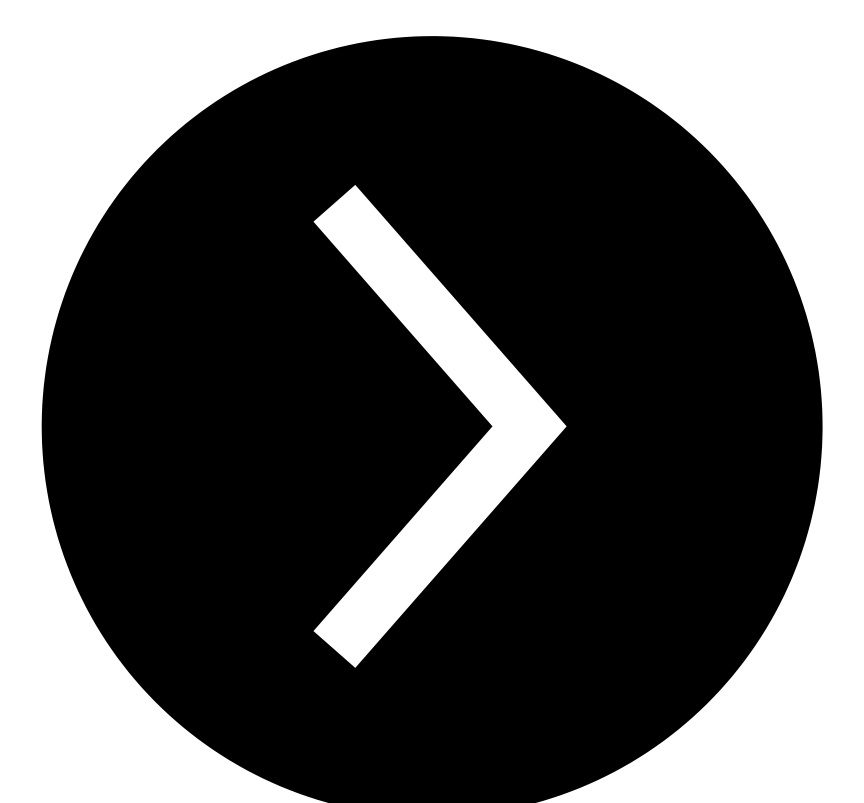


# The idea

The Social Entrepreneurship for Roma project empowers both social enterprise employees and Roma community members through training and mentorship. Participants develop entrepreneurial skills and work on concrete business ideas.



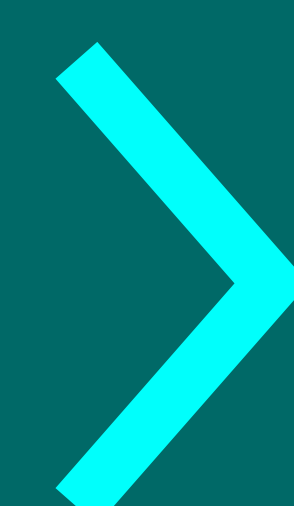
**SOCIAL  
ENTREPRENEURSHIP  
FOR ROMA**





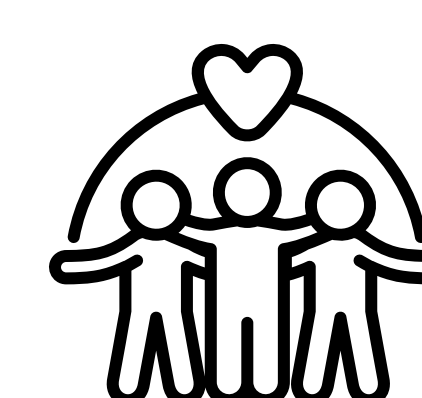
# What's innovative here?


- **Dual mentorship model:** tailored support for both employees and Roma participants.
- **Inclusion:** connects social inclusion with real economic opportunities for Roma community members.
- **Practical learning:** combines training and mentoring, enabling participants to create real business plans.
- **Visibility:** promotes the role of Roma communities as active economic contributors.

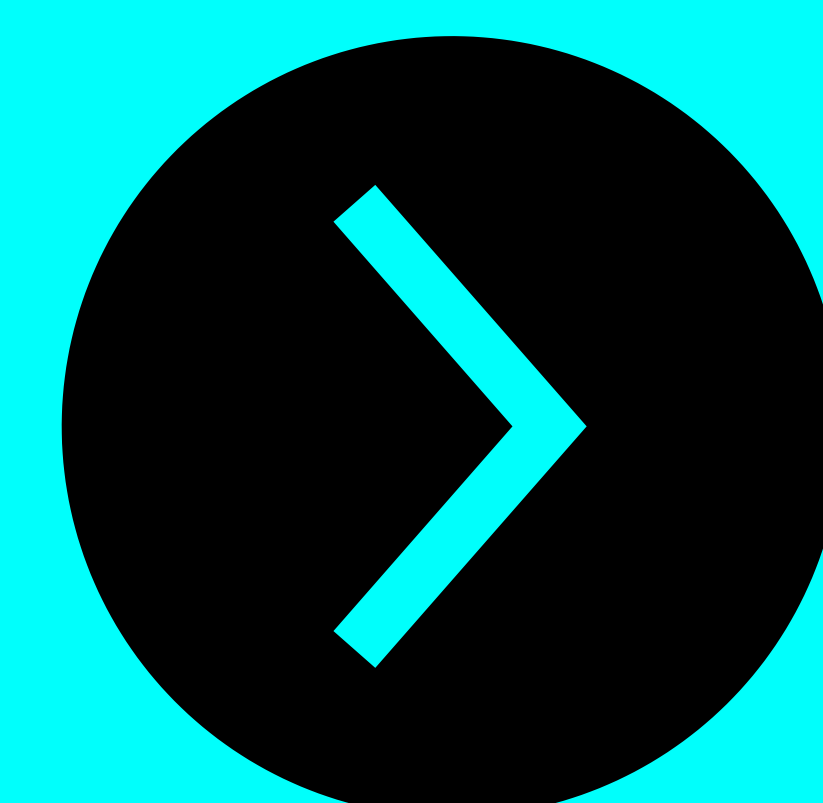


# Impact so far

10 Roma participants completed a 225-hour  entrepreneurship mentorship programme.

Reduced social isolation through structured learning  and expanded social networks.


Improved skills in social entrepreneurship,  cooperatives, marketing, and administration among Roma participants.



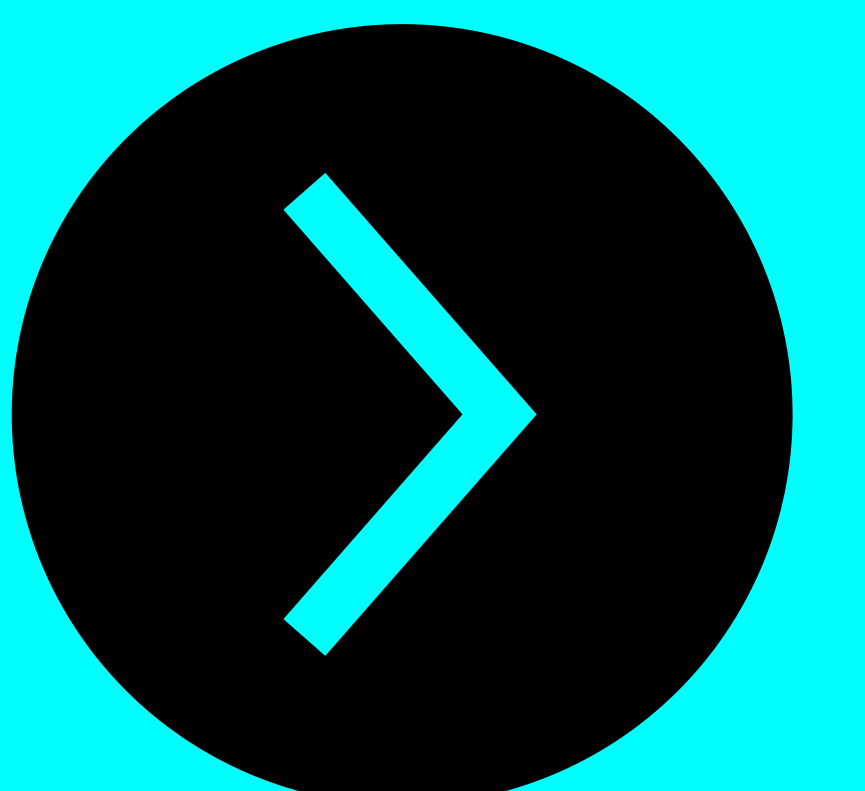
# Impact so far

One new job placement for a Roma participant. 

Strengthened capacity of social enterprise staff in management and operations. 

Development of business ideas and concrete business plans for Roma participants. 

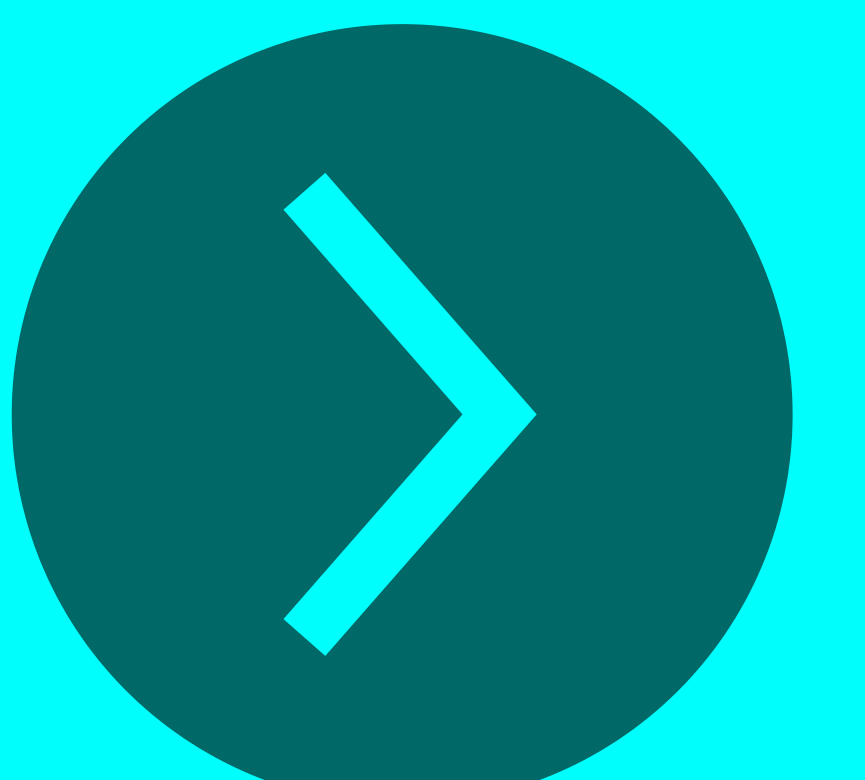
**Economic  
&  
systemic**





# What you can replicate

- Create spaces where people can meet and collaborate regardless of their community background.
- Work closely with local partners to ensure relevance and long-term support for the Roma community.
- Develop mentorship programmes for Roma participants that are free from prejudice and stereotypes.
- Promote practical training for Roma community members to engage them in economic activities.



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**If this case sparked an idea,  
don't let it stay on this slide.**

**Adapt it, remix it, and bring social  
innovation to life where you are.**

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