



Social innovation ecosystem development



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# NATIONAL SI AGENDAS AND ACTION PLANS LEAD PARTNER

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## **INTRODUCTION**

The task was to outline a country-specific action plan, based on the analysis of barriers and enablers and on the identified key policy areas. The action plan will facilitate the creation of a conducive environment to social innovation through innovative participatory/citizen-led financial tools.

The consortium agreed to make the country national agenda a “manifesto” for the SI Competence Center, in order to provide strategic direction for it.

What follows is the general structure and index template provided to each partner country, and the National Agendas as agreed upon by consortia in each country.

# INDEX

## A Manifesto for your CC

### Values

**Declare 3 values that the CC will stand for.**

Values are beliefs that motivate people to act one way or another. They will serve as a guide for the CC behavior.

### Vision

**Define the vision statement for the CC.**

A vision is the articulation of the long-term *impact* that the CC wants to manifest in the world. The Vision statement will act as a goal for the organization to strive toward.

### Mission

**Clarify the mission that will inform the action of the CC.**

A mission is a broad statement about an organization's goals and how it intends to meet those goals. It can address what the organization will offer and how it hopes to serve its stakeholders.

### Objectives

***Specify at least 5 objectives for the CC to achieve in the next 3 years.***

Those are medium and short-term aims that the CC will pursue to accomplish its mission. These objectives will allow to evaluate the organization's performance.

### Strategy

**Develop the strategy for the success of the CC.**

Strategy defines how the CC plans to use its resources to support its activities. It serves as guidance for how the CC can achieve its objectives.

# ITALY

## Values

**TRANSPARENCY – OF ACTION, OF IMPACT**

**ENGAGEMENT AND OWNERSHIP – AS A DRIVING PRINCIPLE**

**RESPECT – FOR TERRITORIAL NEEDS**

**CARE – IN THE USE OF RESOURCES**

## Vision

The Italian CC will be officially recognized as the first shared platform and Policy Lab in the country providing support to institutions and civil society actors for the design and implementation of social innovation-based projects and policies.

## Mission

The Mission of the Italian CC is to support Public Authorities and Civil Society in mainstreaming social innovation as a leading approach in designing public policies and the larger community of social innovators to scale up their action and impact through leadership, better policy co-design, improved ecosystem capacity, and international exchange of practices.

## Objectives

To build an inclusive governance structure.

To connect and work with public and private sectors offering qualified services:

- training on service design methodologies for the co-design of public policies and projects;
- design sprint workshops for the co-design of policies and services;
- ex-ante and ex post impact evaluations;
- advisory on impact finance and PPP business models.

To create a national community of change agents for social innovation by pooling good practices, working tools and methodologies, and networks.

To wire into the European ecosystem for social innovation.

## **Strategy**

The Italian CC will build a distributed organization with HQ in Turin and physical touch points in Regions.

It will be a lean organization leveraging on a core team and a second-tier network of experts all across the country to be activated on specific projects.

It will promote its competencies through the production of top-quality position papers and the creation of a community of practices all across the country.

It will offer a selected portfolio of services built on the interdisciplinary competencies of its founding members and associated entities.

# **GREECE**

## **Values**

### **Learn**

Learning what Social Innovation is and enriching their knowledge about it  
Understanding the ecosystem that currently exists  
Staying informed about what's new in the community.

### **Network**

Introducing their team and their work  
Expressing interest in joining other groups  
Communicating directly with each other in topic-related specific digital spaces.

### **Innovate**

Staying informed about new funding calls  
Using the training and networking tools it provides the Digital Toolbox.

## **Vision**

The National Social Innovation Strategy for Greece and the revised Action Plan for Social Economy and Innovation envisions making Social Innovation conceivable, accepted and diffused, as a new mindset in all ecosystem, together with the development of the Social and Solidarity Economy new approaches, transforming it into from a strategic array of documents into an active policy tool for hard-to-solve social problems and oncoming challenges in a participatory manner, engaging the social groups directly affected by these

## **Mission**

The internationalization and extroversion on modern and smart Social Innovation community driven policy measures of the National Competence Center for Social Innovation

The networking with other European Centers and the continuous cross-border collaboration

The exchange of practices and the transfer of know-how and the constant “more stakeholders make more value” notion



# Objectives

STRATEGIC OBJECTIVE	SPECIFIC OBJECTIVES
<p><b>STRATEGIC OBJECTIVE 1</b> Upgrading of the Institutional/Regulatory Framework</p>	<p>1.1. Updating, expanding and harmonizing the Institutional/Regulatory framework</p> <p>1.2. Integration of the regulatory dimension of social innovator actors in the wider business environment</p>
<p><b>STRATEGIC OBJECTIVE 2</b> Development of rectified financial instruments</p>	<p>2.1. Facilitating the access of social innovation actors in appropriate financial tools/products and mechanisms.</p> <p>2.2 Strengthening the participation of social innovation actors and organizations in public procurements.</p> <p>2.3 Improving the access of social innovation actors in the markets: in the supply of products/services for which there is demand from the public as well as the private sector.</p> <p>2.4 Strengthening the participation of social innovation actors. in grants and co-financed programs.</p>
<p><b>STRATEGIC OBJECTIVE 3</b> Capacity Building</p>	<p>3.1 Strengthening the capacities of members inside and outside the ecosystem.</p> <p>3.2 Cooperation between social innovation actors and private sector enterprises, supported by joint networking and partnerships.</p>
<p><b>STRATEGIC OBJECTIVE 4</b> Strengthening of Networking and Partnerships</p>	<p>4.1. Strengthening and improving the networking and cooperation between different components of the social innovation actors.</p>
<p><b>STRATEGIC OBJECTIVE 5</b> Awareness and communication</p>	<p>5,1 Increasing the visibility of social innovation actors.</p>

## Strategy

The overall objective of the Strategy is to achieve system changes by improving the results and impact of public policies, and by turning social innovation into a core element of their design and implementation so as to facilitate and accelerate the transfer and upscaling of proven innovative solutions (approaches, models, services, products or practices) in public policies by using ESF+ funding. The ESF+ regulation

provides renewed and enhanced support for social innovation and social experimentation. How can this objective become feasible and durable? Through the official endorsement and establishment of National Competence Centers of Social Innovation (NCCSI), in each Member State.

The NCCSI will act as the catalyst for the mobilisation of the ecosystem that links the civil society and social economy actors, the public sector, the private sector, and academia, in a business mature, systematic and sustainable way.

Since national strategies do not yet have any provision for the adoption or development or institutionalization of social innovation, there is a lack of official embeddedness of SI in national sectoral policies (i.e. unemployment, inclusion, social care, etc.), as well as a low level of sustainability of most Socially Innovative actions. What is needed is official incorporation of social innovation, across all other sectors (environment, industrial, health, etc.)

# **SLOVENIA**

## **Values**

### **INNOVATION**

Following trends of Social-Tech innovation during the process of creation and design and development of social innovation supported by innovative digital technologies.

### **TRANSPARENCY**

Through decentralized governance system and communication without intermediaries we will enable democratic way of participation, develop participatory approach while ensuring ownership of rights with regards to identity, knowledge, competencies and skills.

### **INCLUSION**

Inclusive approach will enable equal participation of different target groups of individuals, industrial and business partners, academia and researches, supporting environments in the governance, decision making process and service providing.

## **Vision**

Our vision is to become a strong platform for development and growth of social innovation. In accordance with the Strategy of Digital Transformation of Slovenia 2030.

Introduction of systemic innovation through social innovation is possible by establishing a meeting point for solving complex (digital) challenges through partnership of various stakeholders in the co-creation of policies and services and solutions. It is also important in both sectors to develop and strengthen competences of employees in the field of social innovation and system innovation.

### **Mission**

To build, develop, implement and exchange the knowledge, competences and skills among the community and extend it with other communities and globally.

To achieve long-term social change with social innovation through raising awareness and integration of social innovation horizontally into the reporting systems of the companies and institutions, including traditional businesses

To exchange best practices with other EU Competence centers and co-create complementary and strong social innovation stream in Europe

## Objectives

The main objective is to create a strong platform (DiSILab) for the advancing of the social innovation, which will be achieved with:

- (1) Create platform as distributed autonomous organization
- (2) A platform as knowledge pool
- (3) A platform as a tool for incubation, acceleration of project ideas and innovative projects
- (4) A platform as a fund generator
- (5) A platform as community generator

## Strategy

### DiSILab as DAO/DCO

Distributed autonomous organization will be used as a form of organizational structure to facilitate startup and coordination process of the establishment of the platform. It will also facilitate introduction of blockchain as institutional technology, which can coordinate economic activity and communication of the members of the platform and create governance structure. Initial DAO will be upgraded into the Decentralized Collaborative organization (DCO) - organization that is not controlled by any given entity, but rather consist of a large number of individuals contributing out of their own engagement to a common (collaborative) project. It will enable decentralized large- scale and systematic collaboration in potentially every sector of activity (from content creation to online gaming and networked communications, from fundraising to financial transactions, from corporate management to organizational matters). Monitoring is achieved in a distributed manner, through collective action and peer-to-peer evaluation, thus incarnating the concept of distributed monitoring at the governance layer, and in addition to the distributed consensus algorithm that is found at the blockchain infrastructure layer.

#### Instrument:

- (1) Smart contract – legal - determining rules of participation in the platform, governance and membership rules (consensus based decision-making process). Algorithmically governed organization which responds automatically to inputs from analogue and digital sources.
- (2) Self sovereign identity designed for each member when entering to the platform, which enables every member, under pre – defined digital identifiers.

### DiSILab as knowledge pool

The platform will enable the users to handle with their credentials of obtained knowledge during the lifetime. Using a set of information within digital identity, it will enable individuals to control their data and information, which they want to share with the potential customers or business partners using credentials. Further, it will enable storage and sharing the record in their personal (private) portfolios of achievement, where only recipient of the credentials will have access to the portfolio. It will also enable them to catalog the assets they have and hashing their certificate or other proof of knowledge.

Decentralized clearing number will be designed to allow authentication by customers/business partners. The platform will enable collaborative knowledge creation and production, co-creation of knowledge, co-develop skills, through content exchange and content co-innovation also in collaboration with open education and learning platforms to design sets of credentials and therefore ensure the continuation of professional development.

Instrument:

- (1) Verifiable credentials
- (2) Tokenized knowledge, Smart contract for coding skills

### **DiSILab as tool for incubation, acceleration of project ideas, innovative projects**

The platform will enable startup and development of innovative ideas of the members of the platform:

Through the team making protocol there will be possibility to act individually or creating teams of the complementary knowledge and expertise to respond to the market needs or orders received from third parties on peer – to – peer basis. Standard form of legal smart contracts will be defined to arrange relations between business parties. Distributed load will be achieved with the prior agreement on roles, responsibilities, rewards, the rights will be codified in smart contracts. The purpose of the developed protocol will be to raise access to additional knowledge for the users of the platform, to increase access to market, sustain at certain market and increase their visibility, attractiveness for the innovative ideas and projects to the market and for the potential investors.

Instrument:

- (1) Protocol for creation of the teams – teams will be created upon the capabilities, knowledge, expertise (proved by credentials of the members of the platform, which they are willing to put on the platform and ensure their availability).

### **DiSILab as fund generator**

Platform will enable generation of funding through the following instruments:

- (1) Fees
- (2) Service provision
- (3) Other revenues generated on the platform
- (4) EU Funding
- (5) Impact and conventional investments will be attracted through higher visibility of the platform, the awareness of the stakeholders of positive impact on the solutions for specific target groups, the mechanisms of enhanced accessibility of specific skills and knowledge of the members of the platform and their ability to find investors fit for their projects and innovative ideas.
- (6) For traditional companies it will be linked to the (non)compulsory ESG reporting which can be realized through co-creation of social solutions by partners, communities and consumers.

Instrument:

- (1) Impact and conventional investments

### **DiSILab as community generator**

Open access to the collaborative platform will enable the participation of the community or different communities of different stakeholders. Open collaborative platform will enable community engagement in the process of co-development and co-creation of innovative, customized products and services. Community can also contribute to additional knowledge creation at certain community groups and transfer of the knowledge through open education resources platform and sharing the produced knowledge wider. Further, community can act as crowdfunding mechanism for innovative startup ideas or innovative project teams. Finally, community can act as testing / piloting environment to test and verify certain ideas or create »a proof of relevance« of certain project idea or project

Instrument:

**(1)** Token based rewarding system

# ROMANIA

## Values

### Transparency

We openly communicate about the opportunities created within the Competence Center.

### Togetherness

We are building the Competence Center *for* and *together with* members of the Social Innovation ecosystem in Romania.

We will achieve our goals through collaboration and teamwork.

### Drive

We are committed to promote social innovation as a driver for growth, as we understand its potential and its impact.

## Vision

Our vision is to consolidate a more sustainable and inclusive future for Romania through social innovation.

### Mission

We provide knowledge transfer, capacity-building, exploration and experimentation to social entrepreneurs and organizations to foster social innovation and generate impact in Romania.

## Objectives

1. Expand common knowledge on social innovation at all relevant stakeholders' levels
2. Develop the creation of partnerships between social innovation actors
3. Expand the impact of social economy projects towards social innovation
4. Enrich the funding mechanisms for social innovation
5. Expand awareness on funding opportunities for social innovation

Strategic priorities	Services	Activities 2023 - 2026	Resources needed	Possible revenue streams
Expand common knowledge on SI at all relevant stakeholders' levels	<ul style="list-style-type: none"> <li>- Support grant administrators for social enterprises better understand &amp; finance social innovation (capacity building)</li> <li>- Deliver trainings on impact investing/ impact measurement/ what is social innovation &amp; how to nurture it (grant administrators, entrepreneurs, MA)</li> <li>- Create a toolkit &amp; templates for impact investment/ SI evaluation</li> <li>- Build a knowledge repository on SI and offer public and unrestricted access to it</li> <li>- Create analyses, reports on SI and provide them to public authorities</li> </ul>	Consolid8 festival (annually)	International speakers Production resources	Sponsorships Local/national grants
		Trainings for stakeholders	Logistics Human resources	Technical assistance ESF+?
Develop the creation of partnerships between social innovation actors	<ul style="list-style-type: none"> <li>- Ensure aggregation of SI actors</li> </ul>	Networking opportunities at the Consolid8 festival in Brasov	Production & marketing resources	Sponsorships Local/national grants
	<ul style="list-style-type: none"> <li>- Support the affiliation/partnership of local/national SI stakeholders to international networks</li> </ul>	Twinning with other projects financed under EaSI (Community of Practice on Social Innovation) Collaboration with the National Competence Centers on SI throughout Europe Collaboration with the European Competence Center for	Travels	



		Social Innovation		
	- Validate social innovation examples & expand the SI network	Participate in the validation process for SI (CoP SI)	Platform	Technical assistance ESF+? Fonduri-structurale.ro/consolid8
Expand the impact of social economy projects towards social innovation	<ul style="list-style-type: none"> <li>- Support the improvement of the quality of projects' evaluation – trainings/consultancy</li> <li>- Create an evaluation framework for the projects' social impact</li> <li>- Create content for the training of (potential) social economy organizations and entrepreneurs in Romania on social innovation</li> </ul>		Logistics Human resources	Technical assistance ESF+?
Enrich the funding mechanisms for social innovation	- Promote & facilitate access to alternative financing	Consolid8 – crowdfunding platform for social entrepreneurs	Human resources	Promotions
Expand awareness on funding opportunities for social innovation	- Promote & facilitate access to granting opportunities	Dedicated section on fonduri-structurale.ro on financing SI & events	Human resources	EaSI NCP

## CONCLUSIONS

National Agendas for each partner country, as reported above, are a useful way to identify and articulate the building blocks that will inform the action going forward.

Values define the guiding principles for the CCs' activity, Vision and Mission provide the direction, objectives and strategy help to define achievable milestones and the approach.

The exercise was useful for all project partners as it helped them to think through those building blocks and agree on a shared direction forward.

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