

IMPACT DEAL

24th January 2023

SEED Webinar: *Social entrepreneurship: insight on its development, multiple nature and false friends.*



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Co-funded by
the European Union



A data-driven training and acceleration program for impact enterprises



IMPACT DEAL

A PROJECT BY



KEY PARTNER



OPERATIONAL PARTNER



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The mission

Impact Deal intends to act as a **deal** between heterogeneous subjects for the generation of **positive, measurable, societal and environmental impact** (according to the SDG indicators defined by the U.N.) through cross-sector **data-driven collaborations.**



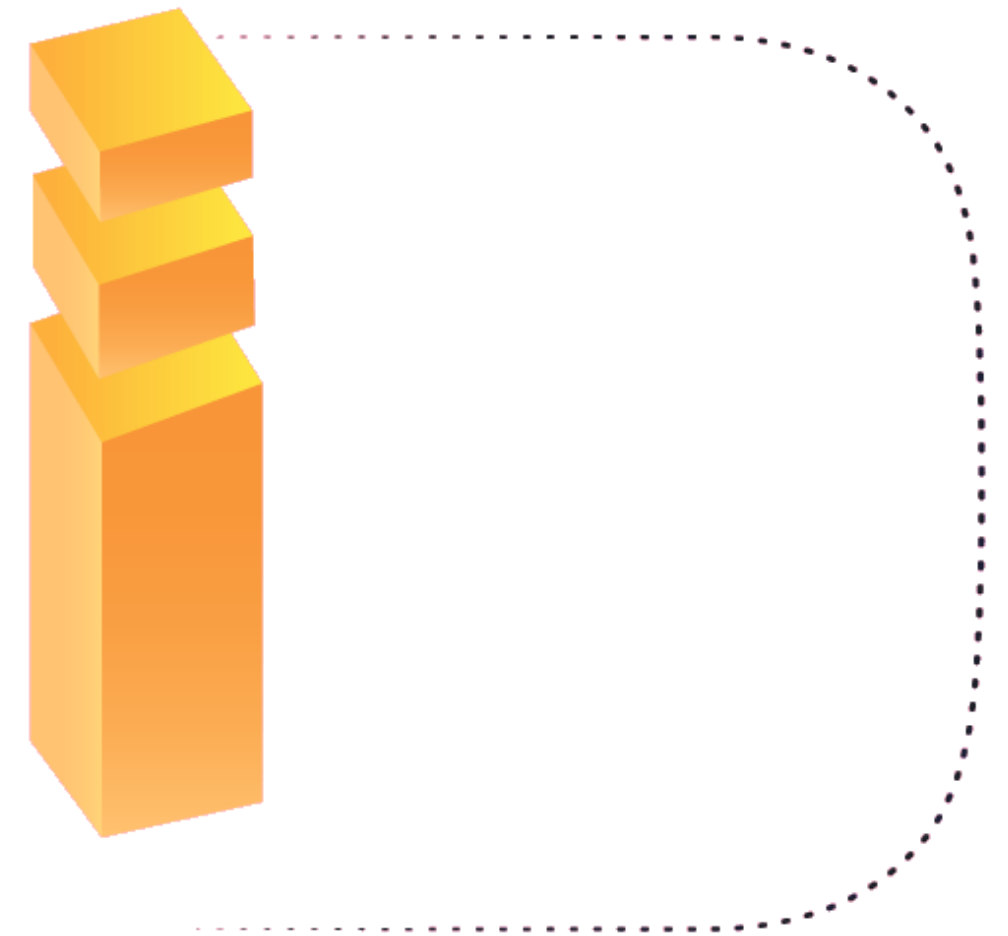
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DEAL

The main goals

To unleash the value of private and public organisation **data.**

To boost entrepreneurial activities with social and environmental purposes through an acceleration path based on top-level datasets, training and mentorship.

To encourage the evolution of “traditional” enterprises through hybridization with impact and data-driven innovation paradigms.



The building blocks

[**Call for Impact Enterprises**] we look for European enterprises aimed at generating an intentional and measurable **positive societal impact using technology and data**, working toward at least one of the 17 SDGs outlined by the U.N.

[**Impact acceleration**] an intensive **5-month program** focused on providing specific tech and entrepreneurial skills and mentorship (how to ask for data, the theory of change, etc).

[**Data Seed**] is the “**access**” to **exclusive datasets** and technical support granted by Data Club Members and supported by Impact Deal Organisers and partners.

[**Data Club**] is a set of **public / private entities** that intend to **build value from their data** in a collaborative way aimed at generating impact within and outside their domains.

The Data Club

The **Data Club** is an open and fluid structure that will grow over time and will be turned into a Data Space for Impact Enterprises in which members can exchange best practices and experience.

The current members:

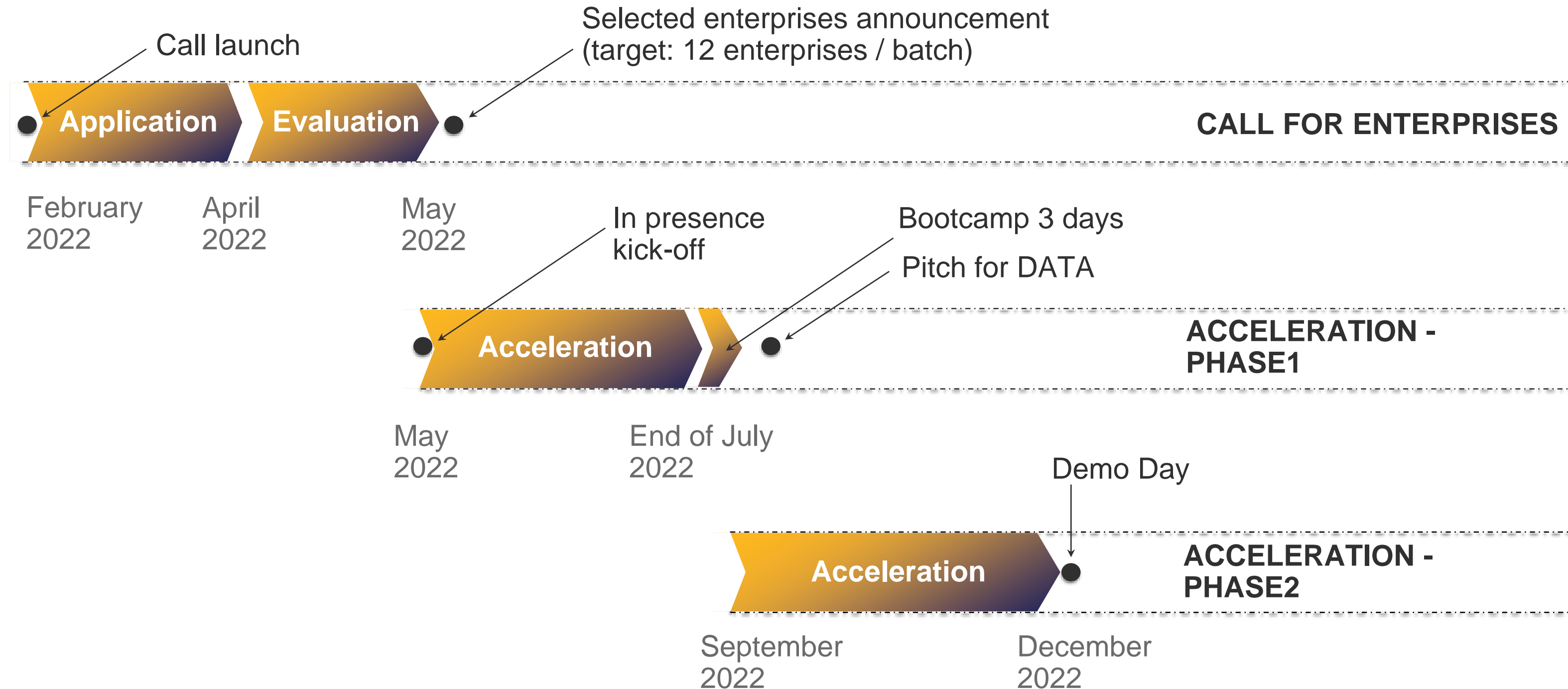
- **Città di Torino** [municipality, **#PA**]
- **Sella** [corporate, **#finance**]
- **Snam Foundation** [corporate, **#energy**]
- **Tim** [corporate, **#telco**]





Timeline for acceleration

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Impact enterprises (first cohort of acceleration)

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Admitted to Phase 2



Admitted to Phase 2



Admitted to Phase 2

SUSTAINABLE
BRAND PLATFORM



Admitted to Phase 2



Admitted to Phase 2

WHITE
LIBRA



Admitted to Phase 2



Admitted to Phase 2

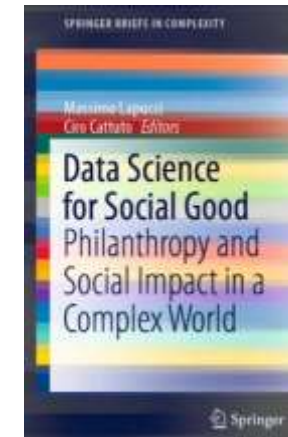


A longstanding commitment

ISI
ISI Foundation
& ISI Global Science
Foundation



r i s e



**IMPACT
DEAL**

1990's
ISI Foundation is created and support begins in the field of Complexity Science

2003
The **Lagrange Project** is launched to support complex systems research

44 million euros
800 research grants

2008
The **Lagrange Prize – CRT Foundation** is created.

2012-2018
RISE for Social Change for SE from the EuroMed area with UNaOC and UNDP

2021
Data Science for Social Good Center & Book launch: **Data Science for Social Good - Philanthropy and Social Impact in a Complex World**

2022
Impact Deal accelerator for impact enterprises is launched at OGR Torino

Complex Systems



Data Science



Data for Good



THANKS

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