

Stage: Implementation – Substage: Prototyping & developing Cash flow process

References: Nesta's Creative Enterprise toolkit, SIMPACT project's business toolbox



What is it for?

Having a clear idea of the money coming in and coming out of your organization is important when trying to understand how to manage the sustainability of your solution in any given time frame. This tool will help give you a basic idea of your cash flow and how to manage that strategically. As this can vary in different time frames throughout the year, it's best to do this activity for each period of the year to understand your liquidity in any given time and how to best prepare.



How to use it?

When determining the costs that will be involved, it is useful to have a list of the key activities of the solution. Start by listing the money going out of the organization and then what's coming in to determine if sustainability is reached and if any surplus is achieved. Lastly, list where the surplus will be reinvested.

Time Period: _____

Re-distribution

What will be done with eventual surplus?

- Structural investments
- Programming



Money out

What money is flowing out of the organization?

- Direct production costs
- Indirect costs
- Capital investment
- Loan repayments and dividends



Surplus

What cash is left over?



Money in

What money is flowing into the organization?

- Sales revenues
- Financial investments (grants, loans, equity investments, etc.)
- Interest on surplus cash