

Stage: Implementation – Substage: Prototyping & developing Business Plan

References: *Wolk, A. & Kreitz, K. (2008), Forth Sector (2005), SIC project's learning repository*

What is it for?



Coming up with a business plan once the business model has been tested is a key part of advancing to the next level of development, whether it is to pitch to investors in the project or acquire key in-kind supporters or use as an internal strategy tool.

How to use it?



The Business Plan requires a lot of care and accuracy. You should also include a summary which contains the main essential contents of your detailed Business Plan in an easy-to-read and direct manner to facilitate interest and encourage the “reader” (investor, donor, partner, etc.) to read the whole plan.

Requirement
What the company does?
Present position
Distribution and dissemination
The opportunity
Financial Summary
Company

<i>Ref:</i>
<i>Stage of Development:</i>
<i>Investment required:</i>
<i>Sector:</i>
<i>Skills sought:</i>
<i>Revenues:</i>
<i>Document created:</i>
<i>Management & Shareholding:</i>