

Stage: Ideation - Substage: Idea selection and solution building Idea selection

References: Flanders Service Design Toolkit, SIC project's learning repository



What is it for?

After coming up with several ideas for solving the problem, it can be hard to know where to start and which ideas to develop. The Idea Selection tool helps you map out the numerous ideas you have according to their originality and feasibility. The objective is to select ideas to be focused on, by understanding the ones to be saved for later and the ones to be removed completely.



How to use it?

The tool can be completed individually or in groups. Start the activity by jotting down on post-it notes the ideas. Then, idea by idea, decide whether it is original or ordinary, feasible or not (yet) feasible and post it accordingly.

