

Stage: Ideation - Substage: Idea selection and solution building Idea card

References: The Young Foundation, SIC project's learning repository



What is it for?

The Idea Card tool organizes in one page your idea: the challenge and needs you are addressing, the solution, what it might achieve and how you will accomplish this. It is an excellent tool for presenting your initial idea to stakeholders or future beneficiaries/customers, to understand if it works and if it needs to be changed or improved.

How to use it?



The tool can be completed individually or in groups. Start the activity by defining your challenge and the specific needs you are addressing. Then think about what it would be like if you could solve the challenge. After framing your challenge, clarify your idea, what you could achieve and how you could accomplish it. Share your final results for feedback.

What challenge are you addressing?

If the problem were solved, what would it look like?

What are the needs?

IDEA:

What does the idea achieve?

How?